

Mission Statement

Established in 1990, The NRA Foundation, Inc. ("NRA Foundation") is a 501(c)(3) tax-exempt organization that raises tax-deductible contributions in support of a wide range of firearm-related public interest activities of the National Rifle Association of America and other organizations that defend and foster the Second Amendment rights of all law-abiding Americans. These activities are designed to promote firearms and hunting safety, to enhance marksmanship skills of those participating in the shooting sports, and to educate the general public about firearms in their historic, technological and artistic context. Funds granted by The NRA Foundation benefit a variety of constituencies throughout the United States including children, youth, women, individuals with physical disabilities, gun collectors, law enforcement officers, hunters and competitive shooters.

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NRA Foundation

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YOUR LEGACY OF FREEDOM WAYS TO GIVE

The NRA Foundation offers many flexible options for individuals, organizations, and companies to support the Foundation's work.

Call 1-877-NRA GIVE (1-877-672-4483) for details on the options available.

Ways of giving include:

Current Contributions

Mail-In Contributions	Memorial/Tribute Gifts	IRA Charitable Rollovers
Monthly Contributions	In-Kind Gifts	Workplace Giving (CFC/UW)
Online Contributions	Gifts of Firearms (FFF)	Real Estate
Stock Contributions	Donor Advised Funds	Employer Matching Gifts

Contributions Through a Planned Gift

Bequests
TOD/POD
Beneficiary Designations

Life Insurance

Planned Gifts that Provide Income to Donor(s)

Charitable Remainder Trusts

Charitable Gift Annuities
(Funded by Cash, Appreciated Stocks, Firearms, Real Estate)

Wills & Bequests

Donors can bequeath a specific amount or a percentage of their estate to The NRA Foundation. Contributions by bequest are deductible from the taxable estate as a charitable gift. As an alternative, The NRA Foundation can be named a contingent beneficiary in the event the first-named beneficiary(ies) should not live to receive the inheritance. If your will is already prepared, a simple codicil (a supplement or addition) can be added to the existing document.

Since local laws differ, a professional advisor should be contacted for the preparation of all wills and trusts. As a reference, The NRA Foundation recommends that members and friends consider the following language for use in their wills.

Suggested Language for a General or Endowment Bequest:

I give, devise, and bequeath to The NRA Foundation, Inc, Federal Tax ID 52-1710886, 11250 Waples Mill Road, Fairfax, Virginia 22030, the sum of \$______ (or here otherwise describe the gift) for (choose: option 1: its general purposes as shall be determined by its Board of Trustees; or option 2: The NRA Foundation General Endowment).







REPORT OF THE

TREASURER

The NRA Foundation, Inc. experienced continued growth and success in 2024, with net proceeds from Friends of NRA events of \$23.4 million. As a result of these and other fundraising efforts, the Foundation was able to fund nearly \$17.1 million in grants and educational programs benefitting youth; school safety; law enforcement; range development and improvement; training, education and safety; wildlife and natural resources; and more. With steady growth since inception in 1990, the Foundation's financial position is strong, with \$146 million in cash and investments and over \$202 million in net assets at December 31, 2024.

Management of the Foundation's investment portfolio is assigned to various external managers under the supervision of the Treasurer, with oversight by a committee of the Board of Trustees. The portfolio is allocated among equity and fixed income investments in a manner that maximizes investment returns at appropriate risk levels. The Foundation's endowment fund, a significant segment of the portfolio, stood at \$76 million as of December 31, 2024 and generated \$2.2 million in program and other support for the year.



THE NRA FOUNDATION, INC. | FAIRFAX, VIRGINIA Independent Auditor's Report

Opinion

We have audited the accompanying financial statements of **The NRA Foundation, Inc.** (a non-profit organization), which comprise the Statement of Financial Position as of December 31, 2024 and 2023, and the related Statements of Activities and Changes in Net Assets, Functional Expenses, and Cash Flows for the years then ended, and the related notes to the financial statements.

In our opinion, the 2024 financial statements referred to above present fairly, in all material respects, the financial position of **The NRA Foundation**, **Inc.** as of December 31, 2024, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

Basis for Opinion

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of **The NRA Foundation, Inc.** and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audit. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about **The NRA Foundation, Inc.'s** ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements..

In performing an audit in accordance with generally accepted auditing standards, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design
 audit procedures that are appropriate in the circumstances, but not for the purpose
 of expressing an opinion on the effectiveness of The NRA Foundation, Inc.'s
 internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about The NRA Foundation, Inc.'s ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

Rockville, Maryland March 27, 2025



2024 NRA FOUNDATION ANNUAL REPORT

THE NRA FOUNDATION, INC

Statements of Financial Position

AS OF DECEMBER 31, 2024 AND 2023

		2024	2023		
Assets Cash and cash equivalents	\$	29,983,052	\$	28,855,285	
Investments		115,848,998		102,480,738	
Pledges and contributions receivable, net		1,547,122		1,811,693	
Accounts receivable, net of allowance of \$3,000 and \$6,000		419,799		386,876	
Inventory, net		5,784,590		5,751,857	
Property and equipment, net		21,722,347		22,440,390	
Other assets, principally museum collections, net		36,512,963		32,152,730	
Split interest agreements		335,032		339,925	
Total assets	\$	212,153,903	\$	194,219,494	
Liabilities and Net Assets Accounts payable and accrued liabilities	\$	2,215,320	\$	2,530,518	
Due to affiliates		5,522,832		6,478,647	
Grants payable		675,461		339,008	
Annuities payable		1,390,643		1,551,152	
Total liabilities		9,804,256		10,899,325	
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Without donor restrictions		33,930,369		29,052,820	
With donor restrictions		168,419,278		154,267,349	
Total net assets		202,349,647		183,320,169	
Total liabilities and net assets	\$	212,153,903	\$	194,219,494	

Statement of Activities and Changes in Net Assets

	2024				
	Without Donor Restrictions	With Donor Restrictions	Total		
Revenue and other support: Friends of NRA proceeds of \$49,682,927 net of direct benefit expenses of \$26,313,940	\$ 11,354,926	\$ 12,014,061	\$ 23,368,987		
Contributions of cash and other financial assets, net	6,181,231	1,583,192	7,764,423		
Contributions of nonfinancial assets, net	8,504	4,364,400	4,372,904		
Net investment income	1,256,583	3,508,570	4,765,153		
Change in value of split interest agreements	-	2,632	2,632		
Other income	899,923	-	899,923		
Assets released from restrictions	15,665,767	(15,665,767)	-		
Total revenue and other support	35,366,934	5,807,088	41,174,022		
Expenses:					
Program	20,384,612		20,384,612		
Administrative	4,282,850	-	4,282,850		
Fundraising	6,321,065	-	6,321,065		
Total expenses	30,988,527	-	30,988,527		
Change in net assets before other changes	4,378,407	5,807,088	10,185,495		
Unrealized gain on investments, net	499,142	8,344,841	8,843,983		
Change in net assets	4,877,549	14,151,929	19,029,478		
Net assets, beginning of year	29,052,820	154,267,349	183,320,169		
Net assets, end of year	\$ 33,930,369	\$ 168,419,278	\$ 202,349,647		

2024 NRA FOUNDATION ANNUAL REPORT

THE NRA FOUNDATION, INC

Statement of Activities and Changes in Net Assets

		2023	
	Without Donor Restrictions	With Donor Restrictions	Total
Revenue and other support: <i>Friends of NRA</i> proceeds of \$50,706,542 net of direct benefit expenses of \$26,697,525	\$ 11,696,933	\$ 12,312,084	\$ 24,009,017
Contributions of cash and other financial assets, net	4,465,202	989,207	5,454,409
Contributions of nonfinancial assets, net	-	327,870	327,870
Net investment income	548,054	1,876,740	2,424,794
Change in value of split interest agreements	-	35,312	35,312
Other income	611,317	26,094	637,411
Assets released from restrictions	19,403,118	(19,403,118)	-
Total revenue and other support	36,724,624	(3,835,811)	32,888,813
Expenses:			
Program	21,536,109	-	21,536,109
Administrative	6,548,980	-	6,548,980
Fundraising	6,580,665	 -	6,580,665
Total expenses	34,665,754	-	34,665,754
Change in net assets before other changes	2,058,870	 (3,835,811)	(1,776,941)
Unrealized gain on investments, net	610,911	12,147,262	12,758,173
Change in net assets	2,669,781	8,311,451	 10,981,232
Net assets, beginning of year	26,383,039	 145,955,898	172,338,937
Net assets, end of year	\$ 29,052,820	\$ 154,267,349	\$ 183,320,169

Statement of Functional Expenses

	2024						
		Program		Administrative	Fundraising		Total
Grants and education	\$	17,091,038	\$	-	\$ -	\$	17,091,038
Costs of goods sold		-		-	21,958,318		21,958,318
Management fees		2,115,356		1,075,231	5,310,716		8,501,303
Occupancy		34,200		97,200	1,378,929		1,510,329
Other operating		275,713		33,278	970,967		1,279,958
Meetings and travel		336,588		19,609	733,418		1,089,615
Postage and shipping		463,295		3,340	711,078		1,177,713
Advertising and promotion		-		-	450,516		450,516
Legal, audit, taxes and fees		-		2,489,742	573,556		3,063,298
Depreciation and amortization		7,115		547,620	171,812		726,547
Printing and publications		-		4,435	259,511		263,946
Office supplies and services		61,307		12,395	116,184		189,886
Total expenses		20,384,612		4,282,850	32,635,005		57,302,467
Less: Friends of NRA direct benefit expenses		-		-	(26,313,940)		(26,313,940)
	\$	20,384,612	\$	4,282,850	\$ 6,321,065	\$	30,988,527

Statement of Functional Expenses

	2023						
		Program		Administrative	Fundraising		Total
Grants and education	\$	18,189,819	\$	-	\$ -	\$	18,189,819
Costs of goods sold		-		-	22,187,873		22,187,873
Management fees		2,080,299		984,194	5,609,215		8,673,708
Occupancy		34,200		97,200	1,644,163		1,775,563
Other operating		289,393		38,732	909,409		1,237,534
Meetings and travel		350,735		12,719	740,278		1,103,732
Postage and shipping		518,313		3,943	727,949		1,250,205
Advertising and promotion		-		-	342,862		342,862
Legal, audit, taxes and fees		-		4,864,856	580,368		5,445,224
Depreciation and amortization		7,541		526,165	160,579		694,285
Printing and publications		-		5,849	254,976		260,825
Office supplies and services		65,809		15,322	120,518		201,649
Total expenses		21,536,109		6,548,980	33,278,190		61,363,279
Less: Friends of NRA direct benefit expenses		-		-	(26,697,525)		(26,697,525)
	\$	21,536,109	\$	6,548,980	\$ 6,580,665	\$	34,665,754

Statements of Cash Flows

FOR THE YEARS ENDED DECEMBER 31, 2024 AND 2023

	2024	2023
Cash flows from operating activities: Change in net assets	\$ 19,029,478	\$ 10,981,232
Adjustments to reconcile change in net assets to net cash provided by (used in) operating activities:		
Amortization and depreciation	726,547	694,285
Provision for losses (gains) on pledges, contributions and accounts receivable	190,000	(83,750)
Provision for losses (gains) on inventory	11,952	(23,361)
Provision for losses (gains) on other assets	16,100	(10,900)
Donated assets, equipment	(8,504)	-
Donated assets, museum collections	(4,380,500)	(316,970)
Donated assets, securities with and without donor restrictions	(413,631)	(289,793)
Contributions restricted for investment in endowment	(1,056,419)	(883,622)
Net realized and unrealized gain on investments	(10,552,592)	(13,082,365)
Decrease in discount on pledges receivable	(2,245)	(7,767)
Decrease (increase) in value of split interest agreements	4,893	(35,312)
Changes in assets and liabilities:		
Decrease (increase) in pledges and contributions receivable	73,816	(654,777)
(Increase) decrease in accounts receivable	(29,923)	51,515
Increase in inventory	(44,685)	(1,688,178)
Decrease (increase) in other assets	4,167	(70,315)
(Decrease) increase in accounts payable and accrued liabilities	(315,198)	1,133,619
(Decrease) increase in due to affiliates	(955,815)	2,376,397
Increase in grants payable	336,453	95,289
Total adjustments	(16,395,584)	(12,796,005)
Net cash provided by (used in) operating activities	2,633,894	(1,814,773)

Statements of Cash Flows (Cont.)

FOR THE YEARS ENDED DECEMBER 31, 2024 AND 2023

	2024	2023
Cash flows from investing activities: Purchases of investments	(7,196,481)	(5,543,467)
Proceeds from sale of investments	4,794,444	3,363,145
Purchases of property and equipment	-	(296,859)
Net cash used in investing activities	(2,402,037)	(2,477,181)
Cash flows from financing activities: Proceeds from split interest agreements	-	434,107
Proceeds from contributions restricted for:		
Investment in endowment	1,056,419	883,622
Investments subject to new annuity agreements	71,704	38,875
Payments on annuity obligations	(232,213)	(228,522)
Net cash provided by financing activities	895,910	1,128,082
Net increase (decrease) in cash and cash equivalents	1,127,767	(3,163,872)
Cash and cash equivalents, at beginning of year	28,855,285	32,019,157
Cash and cash equivalents, at end of year	\$ 29,983,052	\$ 28,855,285



Notes to Financial Statements

Nature of Activities and Significant Accounting Policies

The NRA Foundation, Inc. (the Foundation) is a non-profit organization incorporated in 1990 under the laws of the District of Columbia. The Foundation is organized to be operated exclusively in support of charitable, scientific and educational purposes. The Foundation is supported primarily by volunteer-driven Friends of NRA fundraising events and other charitable contributions.

The vision of the NRA Foundation is to provide lasting financial stability for the NRA's programs, teaching the safe and responsible use of firearms in a free society and the understanding of one simple truth – that personal freedom must be preserved by the right of individuals to keep and bear arms.

BASIS OF PRESENTATION

The financial statements of the Foundation have been prepared on the accrual basis and in conformity with accounting principles generally accepted in the United States of America which requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities as of the date of the financial statements and the reported amount of revenue and other support and expenses during the reporting period. Actual results could differ from those estimates.

CLASSIFICATION OF NET ASSETS

To identify the observance of limitations and restrictions placed on the use of the resources available to the Foundation, the accounts of the Foundation are maintained in two separate classes of net assets: without donor restrictions, and with donor restrictions, based on the existence or absence of donor-imposed restrictions.

Net assets without donor restrictions represent resources that are not restricted by donor-imposed stipulations. They are available for support of the Foundation's general operations.

Net assets with donor restrictions represent contributions and other inflows of assets whose use by the Foundation is limited by donor-imposed stipulations. Some of these restrictions are temporary in that they either expire by passage of time or can be fulfilled and removed by actions of the Foundation pursuant to those stipulations.

Other donor restrictions are perpetual in nature, whereby the donor has stipulated the funds be maintained in perpetuity.

CASH AND CASH EQUIVALENTS

The Foundation considers all highly liquid investments purchased with a maturity of three months or less at the date of purchase to be cash equivalents.

CONCENTRATION OF CREDIT RISK

The Foundation maintains cash balances at two commercial banks in interest bearing accounts and insured cash sweep accounts from which cash is swept to deposit account(s) at one or more third-party commercial banks. The Foundation's policy is to deposit funds only in financially sound institutions. Nevertheless, these deposits are subject to some degree of credit risk. These balances can exceed the FDIC insured deposit limit of \$250,000 per financial institution. At December 31, 2024 and 2023, the Foundation's cash balances held at the commercial banks exceeded the FDIC limit by approximately \$73,900 and \$0, respectively. The Foundation has not experienced any losses through the date when the financial statements were available to be issued.

Investments are maintained in financial institutions. Accounts receivable primarily represent funds due to the Foundation for contributions and from Friends of NRA events and committees.

Seven donors and five donors combined represented 52.4% and 43.1% of contributions of cash and other financial assets for the years ended December 31, 2024 and 2023, respectively.

The Foundation invests in a professionally managed portfolio that primarily contains money market funds, equity securities, and fixed income securities. Such investments are exposed to various risks, such as market and credit. Due to the level of risk associated with such investments, and the level of uncertainty related to changes in value of such investments, it is at least reasonably possible that changes in risk in the near term would materially affect investment balances and the amounts reported in the financial statements.

INVESTMENTS

Investments consist primarily of money market funds, equity securities, and fixed income securities which are carried at fair value, as determined by an independent market valuation service using the closing prices at the end of the period. In calculating realized gains and losses, the cost of securities sold is determined by the specific-identification method. To adjust the carrying value of the investments to their fair value, the change

in fair value is included in revenue and other support in the statements of activities.

PLEDGES AND CONTRIBUTIONS RECEIVABLE

Unconditional pledges and contributions receivable consist of irrevocable and measurable bequest proceeds due to the Foundation and donor promises to give in future periods, usually over a period of one to ten years. Pledges due in more than one year are recorded at the present value of estimated cash flows, discounted by rate of 1.48% for the years ended December 31, 2024 and December 31, 2023. An allowance for uncollectible pledges and contributions receivable is provided based upon management's judgment of potential defaults.

ACCOUNTS RECEIVABLE

Accounts receivable consist of start-up funds and current year event proceeds due from Friends of NRA committees. Start-up funds are advanced to each new Friends of NRA committee and are returned to the Foundation only upon dissolution of the committee.

INVENTORY

Inventory consists primarily of artwork and shooting sports and hunting supplies to be utilized at Friends of NRA fundraising events. Inventory is stated at the lower of cost or net realizable value, with cost determined using the first-in, first-out method. Adjustments are made to reduce the inventory to net realizable value in the case of obsolescence.

PROPERTY AND EQUIPMENT

Property and equipment are stated at cost, less accumulated depreciation. Expenditures for maintenance and repairs, which do not prolong the useful lives of the assets, are expensed. Depreciation is computed on the straight-line method over the assets' estimated useful lives. Buildings are depreciated over useful lives of 30 years, building improvements are depreciated over 20 years and other property and equipment is depreciated over 2 to 10 years. The Foundation capitalizes fixed assets greater than \$2,000.

MUSEUM COLLECTIONS

The Foundation has capitalized its museum collections, consisting principally of donated firearms, since its inception. If purchased, items accessioned into the collection are capitalized at cost, and if donated they are capitalized at their appraised value or fair value on the accession date. Gains or losses on the deaccession of collection items are classified in the statements of activities as with donor restrictions or without donor restrictions depending

on the donor restriction, if any, placed on the item at the time of accession. Provisions are made to reduce museum collections to net realizable value. Museum collections are not depreciated, as the Foundation takes appropriate measures to perpetually preserve their cultural and historic value.

Museum collections donated prior to 2001 were gifted without restriction, therefore proceeds from the sale of those collection items are considered unrestricted.

Beginning in 2001, donations of museum collections were received with restrictions limiting action related to the gifted item to inclusion in museum collections or sale of the item with proceeds added to the Foundation's National Firearms Museum Endowment (the Endowment). As such, donations of museum collections for 2001 and later are considered permanently restricted. Earnings on the Endowment are used to purchase additional collection items and for the direct care of existing collections. The Foundation defines direct care of collections as any activity that involves the protection and preservation of the collection.

SPLIT INTEREST AGREEMENTS

The Foundation is the beneficiary under several split interest agreements in the form of charitable lead trust and charitable remainder unitrust agreements. Under terms of the agreements, the Foundation has the irrevocable right to receive the annual payments during the life of the lead trust and/or remaining trust assets upon termination of the remainder trusts. Split interest agreements are recorded as an asset based on the actuarially computed fair value and adjusted as of the end of each year. The difference between the amount received for the agreement and its actuarially computed value at each year end is recorded as changes in present value of split interest agreement. Split interest agreements due in more than one year have been recorded at the present value of estimated cash flows. The discount rate applied ranged from 4.48% to 4.86% for the year ended December 31, 2024 and 3.88% to 4.20% for the year ended December 31, 2023, and incorporated future life expectancies ranging from 5 to 13 years for the year ended December 31, 2024 and 6 to 14 years for the year ended December 31, 2023.

ANNUITIES PAYABLE

Donors have established and funded gift annuity contracts. Under terms of the contracts, the Foundation has the irrevocable right to receive the remaining contract assets upon termination of the contract. Amounts payable under annuity contracts are recorded as a liability based on the actuarially

computed value at the time of gift. The difference between the amount received for the contract and its actuarially computed liability is recorded as revenue. The discount rate applied ranged from 0.6% to 5.8% for the year ended December 31, 2024 and 0.6% to 5.6% for the year ended December 31, 2023.

FRIENDS OF NRA REVENUE

Proceeds from volunteer-driven Friends of NRA committee fundraising events, net of direct attendee benefit expenses, are recorded in the period in which the event occurs. Other costs of operating the Friends of NRA program are included in expenses, as appropriate. 50% of all net proceeds from the comprehensive Friends of NRA program and other related special fundraising activity were restricted for the purpose of the fundraising committees' associated State Fund Committees to make grant recommendations to the Foundation's Board of Trustees. Proceeds designated to State Funds are classified as with donor restrictions until the restriction is released through subsequent grant approval by the Foundation's Board of Trustees, at which point net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statements of activities as net assets released from restrictions.

The portion of revenue proceeds associated with providing direct attendee benefits is accounted for as an exchange transaction under Accounting Standards Codification (ASC) 606 – Revenue from Contracts with *Customers.* The standard outlines a five-step model whereby revenue is recognized as performance obligations within a contract are satisfied. The nature of direct attendee benefits (whether goods or services) varies widely, is subject to change at the discretion of the Foundation, and is generally not identifiable to event attendees before the event. As a result, the Foundation has determined revenue associated with direct attendee benefits does not meet the contract criterion in ASC 606. Accordingly, revenue is recognized under such arrangements when payment is received and the Foundation is no longer obligated to provide any additional goods or services to attendees (generally, after the associated event takes place). Payments received in advance of events are recorded as liabilities until recognized.

CONTRIBUTIONS

Unconditional contributions, whether without donor restrictions or with donor restrictions, are recognized as revenue upon notification of the unconditional gift or pledge and classified in the appropriate net asset category. Contributions that are restricted by the donor are reported as an increase in net assets without donor

restrictions if the restriction expires in the reporting period in which the contribution is recognized. All other donor restricted contributions are reported as an increase in net assets with donor restrictions, depending on the nature of restriction. When a restriction expires (that is, when a stipulated time restriction ends or purpose restriction is accomplished), net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statements of activities as net assets released from restrictions.

Pursuant to Financial Accounting Standards Board Accounting Standards Codification 958-605-25-27 contributions received by the Foundation with the NRA as the specified beneficiary are recorded as support by the Foundation, as the Foundation and NRA are financially interrelated entities.

Pledges receivable are stated at the estimated net present value, net of an allowance for uncollectible amounts. Conditional promises to give are not recognized until the conditions on which they depend are substantially met.

OUTSTANDING LEGACIES

The Foundation is the beneficiary under various wills and trust agreements, the total realizable amounts of which are not presently determinable. The Foundation's share of such amounts is not recorded until the Foundation has an irrevocable right to the bequest and the proceeds are measurable.

VALUATION OF LONG-LIVED ASSETS

Long-lived assets and certain identifiable intangible assets are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. Recoverability of long-lived assets is measured by a comparison of the carrying amount of the asset to future undiscounted net cash flows expected to be generated by the asset. If such assets are considered to be impaired, the impairment to be recognized is measured by the amount by which the carrying amount of the assets exceeds the estimated fair value of the assets. Assets to be disposed of are reportable at the lower of the carrying amount or fair value, less cost to sell.

FUNCTIONAL ALLOCATION OF EXPENSES

The costs of providing program services and supporting activities have been accounted for on a functional basis in the statements of activities. Accordingly, certain costs have been allocated among program, administrative, and fundraising expenses. Such

allocations are determined by management on an equitable basis. Allocated expenses and the related allocation method used are as follows: management fees, meetings and travel, allocated based on time and effort; occupancy and certain other operating expenses, allocated based on square footage; depreciation and amortization, based on square footage and/or area of use; and certain printing and publications, based on area per page. Expenses not allocated are charged directly to their related functional expense categories.

GRANT PROGRAM EXPENSE

Grants are recorded as program expense in the year for which the Foundation's Board of Trustees approves the expenditure. Grants to NRA are recognized when qualifying expenses have been incurred. The Foundation supports a wide range of firearms and safety-related public interest activities, including youth education, range development and improvements, wildlife and natural resource conservation, school security and firearm training, education and safety programs.

TAX STATUS

The Foundation is exempt from federal income taxes under section 501(c)(3) of the Internal Revenue Code and from state income taxes. In addition, the Foundation is not classified as a private foundation.

The Foundation follows the accounting standard on accounting for uncertainty in income taxes, which addresses the determination of whether tax benefits claimed or expected to be claimed on a tax return should be recorded in the financial statements. Under this guidance, the Foundation may recognize the tax benefit from an uncertain tax position only if it is more-likely-than-not that the tax position will be sustained on examination by taxing authorities, based on the technical merits of the position. The tax benefits recognized in the financial statements from such a position are measured based on the largest benefit that has a greater than 50% likelihood of being realized upon ultimate settlement. The guidance on accounting for uncertainty in income taxes also addresses de-recognition, classification, interest and penalties on income taxes, and accounting in interim periods. Tax years from 2021 through the current year remain open for examination by tax authorities, which is the standard statute of limitations look-back period. Currently, there are no examinations in process.

Management evaluated the Foundation's tax positions and concluded that the Foundation had taken no uncertain tax positions that require

adjustment to the financial statements to comply with the provisions of this guidance.

SUBSEQUENT EVENTS

The Foundation evaluated subsequent events through March, 27, 2025, which is the date the financial statements were available to be issued.

2. Availability and Liquidity

The Foundation maintains a policy of structuring its financial assets to be available as its general operating expenses come due. This includes the appropriation of income from donor restricted endowments and contributions, in satisfaction of those restrictions.

The table below represents the Foundation's financial assets and liquidity resources available to meet general expenditures within one year as of December 31, 2024 and 2023:

	2024	2023
Financial assets at year-end:		
Cash and cash equivalents	\$ 29,983,052	\$ 28,855,285
Investments, excluding amounts held for affiliates	112,047,202	99,170,792
Pledges and contributions receivable available in one year, net, other than endowment pledges	736,105	1,506,709
Accounts receivable available in one year, net	75,799	54,376
Total financial assets	142,842,158	129,587,162
Less amounts not available to be used within one year:		
Net assets with donor restrictions	85,519,136	78,644,658
Financial assets available to meet general expenditures within one year	\$ 57,323,022	\$ 50,942,504

3. Investments

Investments, at fair value, as of December 31, 2024 and 2023 consisted of the following:

	2024	2023
Money market	\$ 3,258,035	\$ 2,954,752
Equity securities	82,246,673	73,321,794
Fixed income securities	30,344,290	26,204,192
Total	\$ 115,848,998	\$ 102,480,738

Investment income for the years ended December 31, 2024 and 2023 included the following:

	2024		2023
Realized gain, net	\$ 1,708,609	\$	324,192
Dividends and interest	3,056,544		2,100,602
Unrealized gain, net	8,843,983		12,758,173
Total	\$ 13,609,136	\$ 1	15,182,967

4. Pledges and Contributions Receivable

At December 31, 2024 and 2023, donors to the Foundation have unconditionally promised to give amounts as follows:

	2024	2023
Within one year	\$ 2,546,245	\$ 2,563,962
One to five years	49,225	104,325
More than five years	138,000	139,000
	2,733,470	2,807,287
Less: discount on pledges receivable	(18,348)	(20,594)
	2,715,122	2,786,693
Less: allowance for uncollectible pledges	(1,168,000)	(975,000)
Total	\$ 1,547,122	\$ 1,811,693

Estate proceeds bequeathed and due to the Foundation in the amount of \$1,205,998 and

\$782,298 were included in contributions receivable at December 31, 2024 and 2023, respectively.

Three donors and two donors combined represented 71.69% and 35.58% of pledges and contributions receivable as of December 31, 2024, and 2023, respectively.

5. Property and Equipment

Property and equipment as of December 31, 2024 and 2023 consist of:

	2024	2023
Buildings and improvements	\$ 20,796,506	\$ 20,637,206
Land	2,740,000	2,740,000
Furniture, fixtures and equipment	1,067,165	1,217,961
	24,603,671	24,595,167
Less: accumulated depreciation	2,881,324	2,154,777
	\$ 21,722,347	\$ 22,440,390

Depreciation expense for the years ended December 31, 2024 and 2023 was \$726,547 and \$694,285, respectively.



6. Fair Value Measurements

The Foundation follows the FASB Codification Topic, *Fair Value Measurement*, which defines fair value as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date and sets out a fair value hierarchy. The fair value hierarchy gives the highest priority to quoted prices in active markets for identical assets or liabilities (Level 1) and the lowest priority to unobservable inputs (Level 3). Inputs are broadly defined as assumptions market participants would use in pricing an asset or liability. The three levels of the fair value hierarchy are described below:

Level 1: Unadjusted quoted prices in active markets for identical assets or liabilities that the reporting entity has the ability to access at the measurement date. The type of investments included in Level 1 include listed equities and listed derivatives.

Level 2: Inputs other than quoted prices within Level 1 that are observable for the asset or liability, either directly or indirectly; and fair value is determined through the use of models or other valuation methodologies.

Level 3: Inputs are unobservable for the asset or liability and include situations where there is little, if any, market activity for the asset or liability. The inputs into the determination of fair value are based upon the best information in the circumstances and may require significant management judgment or estimation.

In certain cases, the inputs used to measure fair value may fall into different levels of the fair value hierarchy. In such cases, an investment's level within the fair value hierarchy is based on the lowest level of input that is significant to the fair value measurement. The Foundation's assessment of the significance of a particular input to the fair value measurement in its entirety requires judgment, and considers factors specific to the investment. In determining the appropriate levels, the Foundation performs a detailed analysis of the assets and liabilities that are subject to fair value measurements. At each reporting period, all assets and liabilities for which the fair value measurement is based on significant unobservable inputs are classified as Level 3.

The estimated fair values of the Foundation's short-term financial instruments, including cash and equivalents, and payables arising in the ordinary course of operations, approximate their individual carrying amounts due to the relatively short period of time between their origination and expected realization.

The tables on the following page present the balances of assets measured at fair value on a recurring basis by level within the hierarchy.

		As of December 31, 2024			
Assets	Total	Level 1	Level 2	Level 3	
Equity Securities:					
Basic materials	\$ 977,099	\$ 977,099	\$ —	\$ —	
Clinical consumer goods services	3,224,166	3,224,166	_	_	
Energy	1,002,883	1,002,883	_	_	
Financial	3,584,451	3,584,451	_	_	
Healthcare	3,834,246	3,834,246	_	_	
Industrials	5,090,430	5,090,430	_	_	
Non-clinical consumer goods services	1,677,828	1,677,828	_	_	
Technology	12,340,037	12,340,037	_	_	
Utilities	1,738,024	1,738,024	_	_	
Other equities	277,935	277,935	_	_	
Multi-strategy stock funds	10,187,826	10,187,826	_	_	
Multi-strategy mutual funds	38,311,748	38,311,748	_	_	
Total equity securities	82,246,673	82,246,673	_	_	
Fixed income securities:					
Mutual Funds	27,535,810	27,535,810	_	_	
Multi-strategy bond funds	2,808,480	2,808,480	_		
Total fixed income securities	30,344,290	30,344,290	_	_	
Money market	3,258,035	3,258,035	_	_	
Total investments	115,848,998	115,848,998	_	_	
Split interest agreements	335,032	_	_	335,032	
Total assets	\$ 116,184,030	\$ 115,848,998	* —	\$ 335,032	

		As of December 31, 2023						
Assets	Total	Level 1	Level 2	Level 3				
Equity Securities:								
Basic materials	\$ 1,127,654	\$ 1,127,654	\$ —	\$ —				
Clinical consumer goods services	2,550,476	2,550,476						
Energy	1,081,177	1,081,177	_					
Financial	2,592,614	2,592,614						
Healthcare	4,318,689	4,318,689	_					
Industrials	4,125,391	4,125,391						
Non-clinical consumer goods services	2,197,088	2,197,088	_					
Technology	9,870,200	9,870,200	_					
Utilities	1,012,064	1,012,064	_					
Other equities	338,132	338,132	_					
Multi-strategy stock funds	9,049,457	9,049,457						
Multi-strategy mutual funds	35,058,852	35,058,852	_					
Total equity securities	73,321,794	73,321,794	_	_				
Fixed income securities:								
Mutual Funds	22,902,188	22,902,188	_					
Multi-strategy bond funds	3,302,004	3,302,004						
Total fixed income securities	26,204,192	26,204,192	_	_				
Money market	2,954,752	2,954,752	_	_				
Total investments	102,480,738	102,480,738	_	_				
Split interest agreements	339,925	_	_	339,925				
Total assets	\$ 102,820,663	\$ 102,480,738	* –	\$ 339,925				

Money market funds, equity and fixed income securities are classified as Level 1 instruments, as they are actively traded on public exchanges.

Split interest agreements are classified as Level 3 instruments, as there is no market for the Foundation's interest in the trusts. Further, the Foundation's asset is the right to receive cash flows from the trusts, not the assets of the trusts themselves. Although the trust assets may be investments for which quoted prices in an active market are available, the Foundation does not control those investments.

Changes in assets measured at fair value on a recurring basis using significant unobservable inputs (Level 3) are as follows:

	2024	2023		
Purchases	\$ _	\$	_	
Issues	_		_	
Transfers Out	(7,525)		(434,107)	
Settlements	_		_	
Change in value of split interest agreements	2,632		35,312	
interest agreements	۷,032		33,314	

7. Net Assets with Donor Restrictions and Endowment Funds

Net assets with donor restrictions are restricted as follows:

	2024	2023
Perpetual in nature	\$ 81,078,859	\$ 75,797,300
Purpose restricted program awards	54,770,878	53,040,606
Time restricted program awards	29,758,788	22,814,359
Other, passage of time	2,810,753	2,615,084
Total	\$ 168,419,278	\$ 154,267,349

The Foundation follows the FASB Codification subtopic *Reporting Endowment Funds*. The Codification addresses accounting issues related to guidelines in the Uniform Prudent Management of Institutional Funds Act of 2006 (UPMIFA), which was adopted by the National Conferences of Commissioners on Uniform State Laws in July 2006 and enacted in the Commonwealth of Virginia on July 1, 2008 and in the District of Columbia on January 23, 2008. The

Foundation includes all permanent donor restricted funds in its endowments. The Management of the Foundation has interpreted UPMIFA as requiring the preservation of the fair value of original donor restricted endowment gifts as of the date of the gift or Board designation, absent explicit donor stipulations or Board action to the contrary. As a result of this interpretation, the Foundation classifies as net assets with permanent donor restrictions (a) the original value of cash gifts donated to permanent donor restricted endowment, (b) the discounted value of future gifts promised to permanent donor restricted endowment, net of allowance for uncollectible pledges, and (c) the fair value of non-cash gifts received whereby the proceeds of any future sale are donor restricted to permanent endowment. Board designated endowment funds are classified in net assets without donor restrictions until utilized by the Foundation for the Board designated purpose. In accordance with UPMIFA, the Foundation considers the following factors in making a determination to appropriate or accumulate donor restricted endowment funds:

- The duration and preservation of the fund
- The purposes of the Foundation and donor restricted endowment fund
- General economic conditions
- The possible effect of inflation and deflation
- The expected total return from income and the appreciation of investments
- Other resources of the Foundation
- The investment policies of the Foundation

The Foundation has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding to the programs supported by its endowment while seeking to maintain purchasing power of the endowment assets. The investment policy of the Foundation is to achieve, at a minimum, a real (inflation adjusted) total net return that exceeds spending policy requirements. Investments are diversified both by asset class and within asset classes. The purpose of diversification is to minimize unsystematic risk and to provide reasonable assurance that no single security or class of securities will have a disproportionate impact on the total portfolio. The amount appropriated for expenditure ranges from 1% to 5% of the endowment fund's fair value as of the end of the preceding year, as long as the value of the endowment does not drop below the original contribution(s). From time to time, the fair value of assets associated with individual donor restricted endowment funds may fall below the level that the donor or UPMIFA requires the Foundation to retain as a fund of perpetual duration, as a result of unfavorable market fluctuations. In such instances,

no further appropriations for expenditures are made from the donor restricted endowment until the fair value exceeds the level the donor or UPMIFA requires. All earnings of the donor restricted endowment are reflected as net assets with donor restrictions until appropriated for expenditure in the form of program grants.

The Foundation's endowments are composed primarily of funds with donor restrictions. The changes in endowment net assets for the years ended December 31, 2024 and 2023 are as follows:

	Year Ended December 31, 2024					
			With donor restrictions		Total	
Endowment net assets, beginning of year	\$	_	\$	98,703,383	\$	98,703,383
Interest and dividends, net		_		1,340,441		1,340,441
Net appreciation		_		7,912,155		7,912,155
Designations and contributions		_		5,156,620		5,156,620
Amount appropriated for expenditure		_		(2,180,396)		(2,180,396)
Endowment net assets, end of year	\$	_	\$	110,932,203	\$	110,932,203

	Year Ended December 31, 2023					
	Without donor With donor restrictions restrictions			Total		
Endowment net assets, beginning of year	\$	_	\$	88,883,364	\$	88,883,364
Interest and dividends, net		_		1,256,448		1,256,448
Net appreciation		_		9,774,287		9,774,287
Designations and contributions		_		918,044		918,044
Amount appropriated for expenditure		_		(2,128,760)		(2,128,760)
Endowment net assets, end of year	\$	_	\$	98,703,383	\$	98,703,383

The related assets are included in investments, museum collections and pledges and contributions receivable.

The portion of perpetual endowment funds that is required to be retained permanently either by explicit donor stipulation or by UPMIFA as of December 31, 2024 and 2023 is \$81,078,859 and \$75,797,300, respectively. Perpetually restricted endowments and related time restricted investment gains were included in net assets with donor restrictions as follows:

	2024	2023
Original donor-restricted gift amount and amounts required to be maintained in perpetuity by donor	\$ 82,688,714	\$ 77,407,776
Time restricted accumulated investment gains	28,243,489	21,295,607
Total donor-restricted endowment funds	\$ 110,932,203	\$ 98,703,383

8. Commitments and Contingencies

LITIGATION AND CLAIMS

District of Columbia v. NRA Foundation, Inc. et al., No. 2020 CA 003454 B (D.C. Super. Ct.)

On August 6, 2020, the DCAG filed this action against the NRA and the Foundation in D.C. Superior Court. It alleged that the NRA improperly diverted funds from the Foundation, that the Foundation failed to maintain control of its funds, and that the Foundation failed to act independently from the NRA. The allegations focused on (i) two \$5 million loans from the NRA Foundation to the NRA; (ii) payments from the Foundation to the NRA pursuant to a services agreement; and (iii) the process by which the NRA Foundation awards grant funds to the NRA. The DCAG's First Amended Complaint asserted three claims against the Foundation. Counts I and II alleged violations of the D.C. Nonprofit Corporations Act ("NCA"), specifically: (i) exceeding or abusing the authority conferred by law in violation of § 29-412.20(a)(1)(B) of the NCA; and (ii) continuing to act contrary to nonprofit purposes in violation of § 29-412.20(a)(1)(C) of the NCA. Count III was a common law claim for alleged violation of the Foundation's nonprofit purposes.

On April 17, 2024, the District of Columbia Attorney General (the "DCAG") entered into a settlement of this matter with the NRA and the NRA Foundation ("NRA Foundation"). Under the terms of the settlement, neither the NRA nor the Foundation admitted any wrongdoing or legal violations—indeed, both expressly denied any liability.

The settlement terms are as follows: (i) the Foundation will conduct annual non-profit training for its Board and officers, (ii) the Foundation will adopt a new conflict of interest policy for all Trustees, Officers, and members of Board committees; a policy regarding grantmaking to the NRA; and a policy regarding approval of loans to the NRA over \$250,000; (iii) the Foundation will enter into a new Shared Services Agreement with the NRA that includes a written method for allocating costs; (iv) the Foundation and the NRA retain the right to amend their Bylaws and other organizational documents, (v) the Foundation will provide copies of the policies it adopts to the DCAG; (vi) the settlement terms will be entered as a Consent Order in D.C. Superior Court, (vii) the Consent Order will remain in effect until December 31, 2026, provided that, by no later than August 15, 2024, the Foundation has confirmed in writing to the DCAG that it has created an Audit Committee; approved a conflict of interest policy, grantmaking policy, and loan policy; and entered into the new Shared Services

Agreement; and (viii) otherwise, the Consent Order term will end on April 30, 2027.

On April 22, 2024, the settlement terms described above were entered as a Consent Order by the D.C. Superior Court, and the case was closed. To date, the Foundation has complied with settlement term requirements of the Consent Decree, which also imposes continuing obligations through the entirety of its term.

NRA continues to work with counsel for NRA Foundation to assist with compliance with the Consent Order. There were no fines or penalties against the NRA or the Foundation.

9. Related Parties

The Foundation is affiliated with the NRA and supports a wide range of firearm-related public interest activities of the NRA. The Foundation has received certain benefits from this affiliation at no cost, among which are various administrative and support services. Management has determined that the fair value of these benefits is minimal, and accordingly, no amounts are reflected in these financial statements.

The Foundation reimburses the NRA for certain expenses, such as salaries, benefits and general operating expenses, paid by the NRA on the Foundation's behalf. These expenses totaled \$10,709,942 and \$10,925,006 for the years ended December 31, 2024 and 2023, respectively. As of December 31, 2024, and 2023, \$1,662,556 and \$2,940,663, respectively, was owed to the NRA and included in due to affiliates for reimbursements and pass through funds still held by the Foundation. \$36,389,536 and \$32,869,554 of funds that are designated for the NRA as beneficiary are included in investments and net assets with donor restrictions as of December 31, 2024 and 2023.

The Foundation funded certain qualified NRA programs with grants totaling \$7,219,321 and \$7,034,205 for the years ended December 31, 2024 and 2023, respectively.

The Foundation funded certain qualified NRA Civil Rights Defense Fund programs with grant awards totaling \$0 and \$15,792 for the years ended December 31, 2024 and 2023, respectively. The NRA Civil Rights Defense Fund returned unused grant awards totaling \$0 and \$12,620 for the years ended December 31, 2024 and 2023, respectively.

Endowment contributions and gift annuities benefiting NRA Civil Rights Defense Fund, NRA Freedom Action

Foundation, and NRA Special Contribution Fund are pooled with Foundation investments.

The following amounts were due to affiliates at December 31:

	2024	2023
National Rifle Association	\$ (1,662,556)	\$ (2,940,663)
NRA Civil Rights Defense Fund	(3,076,344)	(2,798,801)
NRA Freedom Action Foundation	(117,731)	(114,893)
NRA Special Contribution Fund	(666,201)	(624,290)
Total	\$ (5,522,832)	\$ (6,478,647)

10. Contributed Non-Financial Assets

For the years ended December 31, contributed nonfinancial assets recognized within the statement of activities included:

	2024	2023		
Firearms and firearm accessories	\$ 4,364,400	\$	327,870	
Equipment	8,504		_	
Total	\$ 4,372,904	\$	327,870	

The Foundation recognized contributed nonfinancial assets within revenue, including contributed building and firearms and firearm accessories.

The contributed building will be used partially as the Field Operations distribution center. The remaining space will be rented to tenants. Per donor restrictions, the Foundation is not to sell or transfer the building to any third party within 10 years from the gift date. The value of the contributed building, which is located in Columbia, MO, is based on an independent appraisal. This appraisal took into consideration three different approaches in determining market value: (1) value by sales comparison approach; (2) value by cost approach; and (3) value by income approach.

Contributions of firearms and firearm accessories are restricted to inclusion in museum collections or sale of the item with proceeds added to the Foundation's

National Firearms Museum Endowment. The values are determined by the Senior Curator of the museum. The Foundation also included contributed inventory of \$168,226 and \$160,000 in other income for the years ended December 31, 2024 and 2023, respectively.

11. Rental Operations as Lessor

The Foundation leases a portion of its Missouri warehouse to tenants under various operating leases. These leases include renewal options and require that the tenants pay for their prorated share of the building operating expenses. Rental income is recognized on a straight-line basis over the term of the lease.

The following is a schedule of minimum future rentals on non-cancellable operating leases as of December 31, 2024:

Total minimum future rentals	\$ 1,327,882
2028	288,670
2027	346,404
2026	346,404
2025	\$ 346,404

Total rental income for the years ended December 31, 2024 and 2023 was \$607,404 and \$318,734, respectively.

